

Date	Time	Interviewer	Respondent's Name	Contact No.	Suburb/postcode

WAEC – 2021 Post State Election Survey

Introduction

Good (...) my name is (...) from Perth Market Research. We are not selling anything. We are conducting research on behalf of the Western Australian Electoral Commission to determine people's awareness and attitudes to voting in the recent state government election.

Could you spare me a few minutes to answer some questions about the election? We will not be releasing any names of those surveyed to the Commission, so your responses can be made in complete privacy.

- | | | |
|---|-------|---|
| Yes (Continue) | | 1 |
| No (Not available) (Arrange call back) | | 2 |
| No (Refused) (Terminate) | | 3 |

A. Are you an Australian citizen aged 18 or over?

- (1) **Yes** (Continue to survey start)
(2) **No** (Terminate and close)

If terminating after qualifier A. – We're only interviewing people who were eligible to vote in the recent March 13 WA State election. Thank you very much for your time and we appreciate your interest.

Every time we refer to the Commission we are referring to the Western Australian Electoral Commission.

Knowledge of enrolment and voting

Question 1. Are you currently enrolled to vote?

- | | | |
|----------------------------|---|------------|
| Yes | 1 | (continue) |
| No | 2 | (continue) |
| Don't know / Refused | 3 | (continue) |

Question 2. Do you know how to update your enrolment information?

- | | | |
|----------------------------|---|------------|
| Yes | 1 | (continue) |
| No | 2 | (continue) |
| Don't know / Refused | 3 | (continue) |

Question 3. Have you changed address in the last 5 years?

- | | | |
|--------------------------|---|------------|
| Yes | 1 | (continue) |
| No | 2 | (continue) |
| Don't know/Refused | 3 | (continue) |

Question 4. Please indicate whether you believe the following are true or false.

- | | <u>True</u> | <u>False</u> |
|--|-------------|--------------|
| You can vote anywhere in the state. | 1 | 2 |
| If you are interstate or overseas, you are still able to vote. | 1 | 2 |

Question 5. Do you know how you can vote prior to Election Day?

- | | | |
|------------------|---|------------|
| Yes | 1 | How? _____ |
| No | 2 | |
| Don't know | 3 | |

Question 6. Did you vote at a polling place in last week's state election? (READ OUT)

- | | | |
|---|---|------------|
| Yes | 1 | (continue) |
| I voted at an Early Voting Centre | 2 | (continue) |
| I voted by an alternate method (postal, etc.) | 3 | (continue) |
| Ineligible – turned up but was ineligible to vote | 4 | (go to Q9) |
| Did not vote | 6 | (go to Q8) |

Question 7. Was this the first time you have voted?

- First-time voter 1 (go to Q9)
Voted in previous elections 2 (go to Q9)

Question 8. If you didn't vote, why was that? (DO NOT PROMPT)

- Forgot to vote 1 (go to Q11)
Not interested in voting 2 (go to Q11)
Not enough time 3 (go to Q11)
Did not know how 4 (go to Q11)
Other (please specify) _____

Question 9. On the following scale, how helpful were the polling place officials?

- Extremely helpful 1 (continue)
Very helpful 2 (continue)
Moderately helpful 3 (continue)
Slightly helpful 4 (continue)
Not at all helpful 5 (continue)

Question 10. Which of the following did you use when voting? (READ OUT) (Circle as many as apply)

- How to vote card from party workers 1 (continue)
Instructions on the ballot paper 2 (continue)
Instruction printed on voting screen 3 (continue)
None of these 4 (continue)
Other (please specify) _____

Question 11. Are you aware of any recent changes to the electoral boundaries in your locality?

- Yes 1 (continue)
No 2 (continue)

Question 12. Where did you go to get election results? (multiple responses allowed)

- Did not look for election results 1 Other website 5
Newspaper 2 Radio 6
Commission website 3 Facebook 7
TV 4 Twitter 8
Other _____

Polling Place / Early Voting Centre - The following questions that I ask all relate to the voting location or voting method that you used.

Question 13. When deciding where to vote, what is the most important factor in choosing your voting location or voting method? (then continue)

Question 14. What voting method did you use this election? (READ OUT)

- Voted at a polling place on Election Day 1 (go to Q15)
Voted at an Early Voting Centre before Election Day 2 (go to Q16)
Voted by post 3 (go to Q16)
Technology assisted voting 4 (go to Q16)
Did not vote 5 (go to Q17)

Question 15. What considerations were most important in your decision to vote on election day? (READ OUT, ACCEPT MULTIPLES)

- Convenience 1 (go to Q17)
Access to lots of polling places 2 (go to Q17)
Receiving sufficient information about parties/candidates 3 (go to Q17)
The election day atmosphere 4 (go to Q17)
Other _____

Question 16. What considerations were most important in your decision to vote before election day? (READ OUT, ACCEPT MULTIPLES)

- | | | | |
|---|-------|---|-------------|
| COVID-19 and public health | | 1 | (go to Q17) |
| Convenience | | 2 | (go to Q17) |
| Access to early voting centres | | 3 | (go to Q17) |
| I already knew who I wanted to vote for | | 4 | (go to Q17) |
| Dislike the election day atmosphere | | 5 | (go to Q17) |
| Other | _____ | | |

Question 17. How are you most likely to vote in the future?

- | | | | |
|---|-------|---|-------------|
| At an Early Voting Centre before election day | | 1 | (go to Q18) |
| By postal vote | | 2 | (go to Q18) |
| At a polling place on election day | | 3 | (go to Q18) |
| By technology assisted voting | | 4 | (go to Q18) |
| Other | _____ | | |

Question 18. On the following scale, how conveniently located were the voting venues in your area?

- | | | | |
|-----------------------|-------|---|-------------|
| Extremely convenient | | 1 | (go to Q20) |
| Very convenient | | 2 | (go to Q20) |
| Moderately convenient | | 3 | (go to Q20) |
| Slightly convenient | | 4 | (go to Q20) |
| Not at all convenient | | 5 | (go to Q19) |

Question 19. If “not at all convenient”, why not? _____

Question 20. What concerns, if any, do you have about early voting?

- None
- Not having all the information
- Missing out on election day activities
- Rethinking my voting decision before election day
- Other (please specify) _____

Advertising Effectiveness - The following questions all relate to any Commission advertising you may have seen or heard about the State Election, however it does not relate to any political party advertising.

Question 21. Were you aware of any Commission advertising leading up to the election?

- | | | | |
|-----|-------|---|-------------|
| Yes | | 1 | (continue) |
| No | | 2 | (go to Q26) |

Question 22. What advertising were you most aware of? (READ OUT, ACCEPT MULTIPLES) (PROBE)

- | | | | | | |
|------------|-------|---|---------------------|-------|---|
| Television | | 1 | Social media | | 5 |
| Radio | | 2 | Outdoor advertising | | 6 |
| Newspaper | | 3 | Indoor advertising | | 7 |
| Website | | 4 | | | |
| Other | _____ | | | | |

Question 23. Did the advertising provide you with the information you needed?

- | | | | |
|-----|-------|---|-------------|
| Yes | | 1 | (go to Q24) |
| No | | 2 | (continue) |

If no, what information did you need? _____

Question 24. Did the advertising influence your decision whether or not to vote?

- | | | | |
|------------------|-------|---|------------|
| Yes (positively) | | 1 | (continue) |
| Yes (negatively) | | 2 | (continue) |
| No | | 3 | (continue) |

Question 25. Do you recall the advertising slogan or theme for the election? If yes, what was it? (Slogan was – “Take your seat at the table”)

- Correct recollection 1 (continue)
- Close recollection 2 (continue)
- Incorrect recollection 3 (continue)
- No recollection 4 (continue)

Question 26. How ‘well-informed’ do you regard yourself as a voter?

- Very informed 1 (continue)
- Fairly informed 2 (continue)
- Moderately informed 3 (continue)
- Slightly informed 4 (continue)
- Not at all informed 5 (continue)

Question 27. How important are elections to you?

- Extremely important 1 (continue)
- Very important 2 (continue)
- Moderately important 3 (continue)
- Slightly important 4 (continue)
- Not important at all 5 (continue)

Call Centre - The following questions relate to the Commission Enquiry Line or Call Centre.

Question 28. Did you use the Call Centre?

- Yes 1 (go to Q30)
- No 2 (continue)

Question 29. Were you aware that the Commission provided a Call Centre service?

- Yes 1 (go to Q31)
- No 2 (go to Q31)

Question 30. On the following scale, how satisfied were you with the service you received?

- Extremely satisfied 1 (go to Q31)
- Very satisfied 2 (go to Q31)
- Moderately satisfied 3 (go to Q31)
- Slightly satisfied 4 (continue)
- Not at all satisfied 5 (continue)

(If “Slightly satisfied” or “Not at all satisfied” ASK)

Why were you slightly satisfied/not at all satisfied? _____

Website - The following questions relate to the Commission’s website.

Question 31. Did you use the Commission’s website for information relating to the State Election?

- Yes 1 (continue)
- No 2 (go to Q35)

Question 32. What did you use the website for? (READ OUT)

- To check your enrolment 1 (continue)
- General voting information 2 (continue)
- Postal vote application 3 (continue)
- Viewing results 4 (continue)
- Other (please specify)

Question 33. How helpful was the website in respect to what you were looking for?

- Extremely helpful 1 (continue)
- Very helpful 2 (continue)
- Moderately helpful 3 (continue)
- Slightly helpful 4 (continue)
- Not at all helpful 5 (continue)

Question 34. Was there anything you expected to find on the website but were unable to locate, or do you have any other comments about the website that you would like to make?

- Yes 1 (continue)
- No 2 (go to question 35)

(If yes, please record response) _____

Community Attitudes to Electronic Voting

The final round of questions relates to your attitudes to possible future methods of voting.

Question 35. Do you have access to the internet?

- Yes 1 (continue)
- No 2 (continue)

Question 36. On the following scale, how secure would you feel voting via the internet?

- Very secure 1 (continue)
- Secure 2 (continue)
- Neither/nor 3 (continue)
- Insecure 4 (continue)
- Very insecure 5 (continue)
- Don't know 6 (continue)

Question 37. If the facility was available and you believed the election process was secure, how likely would you be to use the internet to vote at a state general election? (read out scale)

- Very likely 1 (go to Q37a)
- Likely 2 (go to Q37a)
- Neither/nor 3 (go to Q38)
- Unlikely 4 (go to Q37b)
- Very unlikely 5 (go to Q37b)
- Don't know 6 (go to Q38)

Q37a. If likely or very likely, why is that? _____

Q37b. If unlikely or very unlikely, why is that? _____

Question 38. Were you aware that the Commission made telephone assisted voting available at this election for eligible electors who could not vote otherwise without assistance?

- Yes 1 (continue)
- No 2 (continue)

Question 39. If you were eligible to provide your voting preferences to a telephone operator to complete your ballot papers for you, how likely would you be to use such a service?

- Very likely 1 (go to Q39a)
- Likely 2 (go to Q39a)
- Neither/nor 3 (go to Q40)
- Unlikely 4 (go to Q39b)
- Very unlikely 5 (go to Q39b)
- Don't know 6 (go to Q40)

Q39a. If likely or very likely, why is that? _____

Q39b. If unlikely or very unlikely, why is that? _____

Demographics

I'm just going to ask you a few final quick questions about yourself to help us ensure we are getting responses from a good cross-section of people.

Question 40. What is your gender?

- | | | |
|-------------------|-------|---|
| Male | | 1 |
| Female | | 2 |
| Non-binary | | 3 |
| Prefer not to say | | 4 |

Question 41. Which of the following groupings best represents your age? (READ OUT)

- | | | |
|---------|-------|---|
| 18 - 19 | | 1 |
| 20 - 24 | | 2 |
| 25 - 29 | | 3 |
| 30 - 39 | | 4 |
| 40 - 49 | | 5 |
| 50 - 59 | | 6 |
| 60 - 69 | | 7 |
| 70 + | | 8 |
| Refused | | 9 |

Question 42. What is your country of birth? (go to Q43 if the answer is not Australia)

Question 43. How long have you lived in Australia?

- | | | |
|--------------------|-------|---|
| Less than a year | | 1 |
| 1 – 2 years | | 2 |
| 2 – 5 years | | 3 |
| 6 – 10 years | | 4 |
| More than 10 years | | 5 |

Thank you for participating in this important elector survey.

Your responses will help the Commission to continuously improve its services and when planning future elections.