



# DISCLOSURE OF EXPENDITURE BY A POLITICAL PARTY

Electoral Act 1907, section 175SA

## Party Details

<b>Name</b>	WA Labor		
	<small>in full – block letters</small>		
<b>Address</b> <small>(for correspondence)</small>	PO Box 8117 Perth Business Centre		<b>Postcode</b>
<b>Telephone</b>	9328 7222	<b>Mobile</b>	
<b>Facsimile</b>	9 227 9585	<b>Email</b>	zoe.carter@walabor.org.au

## Agent Details

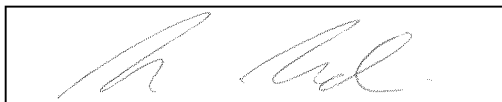
<b>Agent name</b>	Simon Craig Mead		
	<small>in full – block letters</small>		
<b>Agent address</b> <small>(for correspondence)</small>	PO Box 8117 Perth Business Centre		<b>Postcode</b>
<b>Telephone</b>	9328 7222	<b>Mobile</b>	0413 057 837
<b>Facsimile</b>	9227 9585	<b>Email</b>	simon.mead@walabor.org.au

## Declaration of Agent

I certify that the information contained in this return and its attachments\* is true, complete and accurate in every particular, that no other expenditure of a kind required to be disclosed were received and that the relevant records required to be kept under regulation 5(2) of the Electoral (Political Finance) Regulations 1996 have been kept and will, if asked for, be made available for inspection at:

Level 3, 61 Thomas St, Subiaco

being a place in this State



Signature of agent

24 / 06 / 13

Date

\* Attachments **YES / NO**

**This return must be lodged with the Electoral Commissioner within 15 weeks after polling day in the relevant election and will be made available for public inspection at the end of four weeks following that date. Returns and any queries should be directed to:**

Electoral Liaison Officer Western Australian Electoral Commission Level 2, 111 St Georges Terrace PERTH WA 6000 or GPO Box F316 PERTH WA 6841	Telephone: (08) 9214 0400 Fax: (08) 9226 0577 Email: waec@waec.wa.gov.au
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Please attach extra sheets in the appropriate format if there is insufficient space in any of the following sections.

## SUMMARY OF EXPENDITURE INCURRED IN RELATION TO THE ELECTION

Expenditure within the following categories should be disclosed if the advertising itself was conducted during the election period, regardless of whether or not the expense or production of material was incurred during the election period. Place in the category which is most relevant to the activity conducted.	Value or Amount \$
Broadcasting an election-related advertisement (for example, a television or radio advertisement)	518,012.44
Publishing an advertisement in a journal (including newspapers or magazines)	447,629.41
Displaying an election-related advertisement at a place of entertainment (for example, the cinema)	6,986.45
The production of any advertisement which is broadcast, published or displayed as above (even if the production of that advertisement occurs outside the election period)	300,525.89
Producing any material, other than above, which requires authorisation and which is used for advertising during the election period (even if the production of that material occurs outside the election period)	567,299.33
Producing and distributing electoral matter addressed to particular persons or organisations (for example, mail-outs or letterbox drops to households)	581,280.27
Consultant's or advertising agent's fees for services provided during the election period, or the production of material for use during the election period	175,498.03
Carrying out an opinion poll or other research related to the election	159,290.89
<b>Total of all expenditure</b>	<b>2,756,512.71</b>
<b>Note that this will not include all types of expenditure, only those defined at section 175 of the <i>Electoral Act 1907</i>. For example, nomination fees are not considered electoral expenditure under section 175.</b>	