State campaign account annual return

Electoral Act 1907, section 175LQ

This form is to lodge the annual return for the State campaign account with the Western Australian Electoral Commission. It must be completed by the responsible person for a political entity. Please complete all parts of the form, indicating payments made into and out of the State campaign account.

Timeframe for notification

The political entity must lodge the State campaign account annual return with the Commission by 30 November each year for the previous financial year. This return will be made available for public inspection at the end of four weeks following that date.

Part A: Political entities using the State campaign account

Types of Political Entities (Participation Day of the political entity):

Associated Entity
(The first day that electoral expenditure in relation to an election is incurred)

Candidate
(the day the candidate becomes nominated in relation to an election)

Political Party
(The day the party becomes registered)

Legislative Council Group
(the day the group becomes constituted for an election)

Third-Party Campaigner
(The first day that electoral expenditure in relation to an election is incurred)

Type of political entity	Participation Day	Name of political entity
Third-Party Campaigner	27/08/24	WESTERN AUSTRALIAN LOCAL GOVERNMENT ASSOCIATION

☐ Please select if extra sheets are attached in the appropriate format because there is insufficient space.

Part B: Details of the responsible person submitting this form

Responsible person* (given name, family name)	NILPA SHAH-SMITH
Email	[redacted]
Contact phone	[redacted]

Part C: Return summary

Financial year 1 July 2024 30 June 2025

Total electoral expenditure incurred $ 295,663.50

Supporting documentation – You must provide one of the documents listed below:

☐ A report for the financial year prepared by an auditor verifying the accuracy of the details contained within this return; **OR**

☑ A certified bank statement to support the accuracy of the details contained within this return.

Part D: Payments into State campaign account

Note that only certain types of funds are permitted to be deposited into the State campaign account, such as:

- political contributions
- other income
- a person's membership subscription
- public funding payments
- interest earned on the amount in the account.

Funds that cannot be paid into the account include:

- money to be used for a purpose related to a federal election
- foreign contributions.

Date	Amount ($)
30/9/24	$100,000 WALGA
1/11/24	$100,000 WALGA
1/11/24	$100,000 WALGA
19/12/24	$20,000 WALGA
1/10/24-1/6/25	$2,182.2 Interest earned

Part D: Continued	
Date	**Amount ($)**
Total	

☐ Please select if extra sheets are attached in the appropriate format because there is insufficient space.

Part E: Electoral expenditure paid out of State campaign account

Note that all electoral expenditure incurred by the political party must be paid from the party's State campaign account. No other expenditure from the State campaign account is permitted.

Recipient / Vendor	Description of good or service purchased	Date	Amount ($)
Zenith Media	WALGA Pre Bill 2024/25 National Prebill Campaign 24/25	1/11/2024	$55,000.00
Scott Printers Pty Ltd	The West at its Best books x 20	1/11/2024	$1,138.50
Leo Burnett Australia	WALGA Platform Document (BP046-008539-04)	1/11/2024	$10,384.00
Leo Burnett Australia	WALGA Platform Document (BP046-008539-04)	1/11/2024	$16,500.00
Leo Burnett Australia	WALGA Microsite Production (BP046-008539-06)	1/11/2024	$16,500.00
Leo Burnett Australia	WALGA Platform Document (BP046-008539-04)	7/11/2024	$16,500.00
Leo Burnett Australia	WALGA Microsite Production (BP046-008539-06)	7/11/2024	$11,352.00
Leo Burnett Australia	WALGA Platform Doc OOS (BP046-008539-08)	7/11/2024	$10,736.00
Leo Burnett Australia	WALGA Media Rollout – Meta Static Posts (BP046-008539-05)	7/11/2024	$9,823.00
Leo Burnett Australia	WALGA Microsite Production OOS (BP046-008714-00)	7/11/2024	$4,136.00
Leo Burnett Australia	Adapt and rollout Meta and OOH assets	15/11/2024	$20,680.00
Leo Burnett Australia	final costs associated with creative development of Meta and OOH assets	15/11/2024	$12,914.00
Zenith Media	WALGA Pre Bill 2024/25 National Prebill Campaign 24/25	6/12/2024	$55,000.00
Zenith Media	WALGA Pre Bill 2024/25 National Prebill Campaign 24/25	19/12/2024	$55,000.00

Part E: Continued

Recipient / Vendor	Description of good or service purchased	Date	Amount ($)
		Total	$295,663.50

☐ Please select if extra sheets are attached in the appropriate format because there is insufficient space

Part F: Declaration

I certify that:

- The information is true, complete and accurate in every particular.
- The relevant records have been kept and can be made available for inspection at a place in this State upon request.
- Records are kept in accordance with the requirements of the *Electoral (Political Finance) Regulations 1996*

Nilpa Shah-Smith (Oct 29, 2025 14:17:21 GMT+8)

Signature of the Responsible Person*

29/10/2025

Date

* The responsible person is the agent or financial controller for the political entity.

If a candidate or Member of Parliament has not appointed a responsible person (agent), and is not endorsed by a registered political party, then they are their own agent.

If a group in a Council election has not appointed a responsible person (agent), and is not endorsed by a registered political party, then the first person whose name is to appear first in the group is the agent.

Returns and queries should be directed to:

Funding, Disclosure and Registration
Western Australian Electoral Commission
or GPO Box F316 PERTH WA 6841

Telephone: (08) 9214 0400
Email: fad@waec.wa.gov.au